

### AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

Claims 1- 21 (withdrawn)

22. (Previously presented) An adhesive label having a non-adhesive portion produced by a process comprising the steps of:

providing a web consisting of an adhesive label substrate having a face material, an adhesive layer and a liner, the web having a web width and a web direction and a plurality of non-adhesive strips positioned between parallel aligned adhesive portions, the strips and portions being oriented in parallel alignment with the web direction;

positioning the web in a label conversion machine wherein the web is continuously pulled through the conversion machine in a preselected web direction;

configuring a plurality of labels on the web wherein a first portion of each label overlays a non-adhesive strip and a second portion of each label overlays an adhesive portion, each label having a front surface and a back surface;

cutting the plurality of labels on the web to form a plurality of cut labels having a preselected size and shape;

printing the front surface of the plurality of cut labels with indicia used in food safety labeling systems; and

processing the plurality of cut labels of preselected size and shape into individual rolled strips for use in food safety labeling systems, wherein the back surface of each cut label has one non-adhesive strip and one adhesive portion said adhesive portion extending to at least a portion of an edge of the cut label.

23. (Previously presented) The adhesive label of claim 22, wherein the preselected shape of the labels are shapes selected from a group of label shapes consisting of a circular label

with a protruding tab, a square label with a tab extending from a side portion, a rectangular label with a tab extending from a side portion, a square label, and a rectangular label.

24. (Previously presented) The adhesive label of claim 23, wherein the non-adhesive strip of the circular label with a protruding tab is on the back surface of the tab and the adhesive portion is the remaining back surface of the circular label.

25. (Previously presented) The adhesive label of claim 23, wherein the non-adhesive strip of the square or rectangular label with an extending tab is on the back surface of the tab and the adhesive portion is the remaining back surface of the square or rectangular label.

26. (Original) The adhesive label of claim 23, wherein the square and rectangular label each have a top edge and a bottom edge.

27. (Previously presented) The adhesive label of claim 26, wherein the non-adhesive strip of the square or rectangular label is positioned on a portion of the back surface of each label that is oriented along and parallel to the bottom edge of each label and the adhesive portion is the remaining back surface of the square or rectangular label.

28. (Original) The adhesive label of claim 22, wherein the non-adhesive portion is configured for grasping by a user in order to remove the label from a surface of a container.

29. (Original) The adhesive label of claim 22, wherein the configuration for a row of circular labels having a protruding tab is eight labels placed horizontally across the web width and parallel to the web width.

30. (Original) The adhesive label of claim 22, wherein the configuration for a row of square or rectangular labels, each having a bottom edge and a tab extending from a side of each label, is four labels placed horizontally across the web width with the bottom edge of each label parallel to the web width.

31. (Original) The adhesive label of claim 22, wherein the configuration for a row of square or rectangular labels each having a bottom edge is at least three labels placed horizontally across the web width with the bottom edge of each label perpendicular to the web width.

32. (Original) The adhesive label of claim 22, wherein the face material is selected from a group consisting of paper, polyester, vinyl, polypropylene and foil.

33. (Original) The adhesive label of claim 22, wherein the adhesive layer is formed from an adhesive selected from a group consisting of permanent, removable, water-soluble, and cold temperature adhesives.

34. (Original) The adhesive label of claim 22, wherein the liner is a silicone-coated sheet of paper adapted to allow the face material and adhesive layer to be easily removed.

35. (Original) The adhesive label of claim 22, further including the step of removing a matrix of waste material between the plurality of labels after cutting the plurality of labels on the web.

36. (Original) The adhesive label of claim 22, wherein the indicia used in food safety labeling systems includes text selected from a group consisting of text found in day of the week FIFO food safety labeling systems, text relating to the shelf-life/product identification food safety labeling systems and text relating to use by/use first food safety labeling systems.

37. (Original) The adhesive label of claim 22, wherein the indicia used in food safety labeling systems includes color related to an industry standard color code system used in food safety labeling systems.

38. (Original) The adhesive label of claim 37, wherein the color used includes an industry standard color code system selected from a group of colors consisting of blue for Monday, yellow for Tuesday, red for Wednesday, brown for Thursday, green for Friday, orange for Saturday, and black for Sunday.

39. (Withdrawn) A process for forming an adhesive label having a non-adhesive portion comprising the steps of:

providing a web consisting of an adhesive label substrate having a face material, an adhesive layer and a liner, the web having a web width and a web direction, and a plurality of

non-adhesive strips positioned between parallel aligned adhesive portions, the strips and portions being oriented in parallel alignment with the web direction;

positioning the web in a label conversion machine wherein the web is continuously pulled through the conversion machine in a preselected web direction;

configuring a plurality of labels on the web wherein a first portion of each label overlays a non-adhesive strip and a second portion of each label overlays an adhesive portion, each label having a front surface and a back surface;

cutting the plurality of labels on the web;

printing the front surface of the plurality of labels with text selected from a group consisting of text found in day of the week FIFO food safety labeling systems, text relating to shelf-life/product identification food safety labeling systems and text relating to use by/use first food safety labeling systems used in food safety labeling systems and an industry standard color code system selected from a group of colors consisting of blue for Monday, yellow for Tuesday, red for Wednesday, brown for Thursday, green for Friday, orange for Saturday, and black for Sunday; and

processing the plurality of labels into individual rolled strips for use in food safety labeling systems, wherein the back surface of each label has a first non-adhesive portion and a second adhesive portion.

40. (New) An adhesive label comprising:

a) a circular shaped portion comprising

i) a front surface, the front surface printed with text used in food safety labeling systems selected from the group consisting of day of the week first in first out systems, shelf-life/product identification systems, and use by/use first systems;

ii) a back surface; and

iii) an adhesive layer located on the back surface the adhesive layer extending to at least a portion of an edge of the label; and

b) a tab portion extending from the circular shaped portion, the tab portion having a front surface and a back surface, the back surface of the tab portion being free of adhesive;

the adhesive label produced by a process comprising the steps of:

a) providing a web consisting of face material, an adhesive layer and a liner;

b) positioning the web in a label conversion machine wherein the web is continuously pulled through the conversion machine in a preselected web direction;

c) configuring a plurality of labels on the web wherein a first portion of each label overlays a non-adhesive strip and a second portion of each label overlays an adhesive portion;

d) cutting the plurality of labels on the web to form a plurality of cut labels having a circular shaped portion and a tab portion;

e) printing the front surface of the plurality of cut labels with text used in food safety labeling systems; and

f) processing the plurality of cut labels into individual rolled strips for use in food safety labeling systems.

41. (New) The adhesive label of claim 40, wherein the tab portion is configured for grasping by a user in order to remove the label from a surface of a container.

42. (New) The adhesive label of claim 40, wherein the face material is selected from a group consisting of paper, polyester, vinyl, polypropylene and foil.

43. (New) The adhesive label of claim 40, wherein the adhesive layer is formed from an adhesive selected from a group consisting of permanent, removable, water-soluble, and cold temperature adhesives.

44. (New) The adhesive label of claim 40, wherein the liner is a silicone-coated sheet of paper adapted to allow the face material and adhesive layer to be easily removed.

45. (New) The adhesive label of claim 40, wherein the text used in food safety labeling systems includes color related to an industry standard color code system used in food safety labeling systems.

46. (New) The adhesive label of claim 45, wherein the color used includes an industry standard color code system selected from a group of colors consisting of blue for Monday, yellow for Tuesday, red for Wednesday, brown for Thursday, green for Friday, orange for Saturday, and black for Sunday.

47. (New) An adhesive label comprising:

a) a rectangular shaped portion comprising

i) a front surface, the front surface printed with text used in food safety labeling systems selected from the group consisting of day of the week first in first out systems, shelf-life/product identification systems, and use by/use first systems;

ii) a back surface; and

iii) an adhesive layer located on the back surface the adhesive layer extending to at least a portion of an edge of the label; and

b) a tab portion extending from the rectangular shaped portion, the tab portion having a front surface and a back surface, the back surface of the tab portion being free of adhesive;

the adhesive label produced by a process comprising the steps of:

- a) providing a web consisting of face material, an adhesive layer and a liner;
- b) positioning the web in a label conversion machine wherein the web is continuously pulled through the conversion machine in a preselected web direction;
- c) configuring a plurality of labels on the web wherein a first portion of each label overlays a non-adhesive strip and a second portion of each label overlays an adhesive portion;
- d) cutting the plurality of labels on the web to form a plurality of cut labels having a rectangular shaped portion and a tab portion;
- e) printing the front surface of the plurality of cut labels with text used in food safety labeling systems; and
- f) processing the plurality of cut labels into individual rolled strips for use in food safety labeling systems.

48. (New) The adhesive label of claim 47, wherein the tab portion is configured for grasping by a user in order to remove the label from a surface of a container.

49. (New) The adhesive label of claim 47, wherein the face material is selected from a group consisting of paper, polyester, vinyl, polypropylene and foil.

50. (New) The adhesive label of claim 47, wherein the adhesive layer is formed from an adhesive selected from a group consisting of permanent, removable, water-soluble, and cold temperature adhesives.

51. (New) The adhesive label of claim 47, wherein the liner is a silicone-coated sheet of paper adapted to allow the face material and adhesive layer to be easily removed.

52. (New) The adhesive label of claim 47, wherein the text used in food safety labeling systems includes color related to an industry standard color code system used in food safety labeling systems.

53. (New) The adhesive label of claim 52, wherein the color used includes an industry standard color code system selected from a group of colors consisting of blue for Monday, yellow for Tuesday, red for Wednesday, brown for Thursday, green for Friday, orange for Saturday, and black for Sunday.

54. (New) An adhesive label comprising:

a) a rectangular shaped portion comprising

i) a front surface, the front surface printed with text used in food safety labeling systems selected from the group consisting of day of the week first in first out systems, shelf-life/product identification systems, and use by/use first systems;

ii) a back surface;

iii) an adhesive layer located on the back surface the adhesive layer extending to at least a portion of an edge of the label; and

iv) a bottom edge portion, the back surface of the bottom edge portion being free of adhesive;

the adhesive label produced by a process comprising the steps of:

a) providing a web consisting of face material, an adhesive layer and a liner;

b) positioning the web in a label conversion machine wherein the web is continuously pulled through the conversion machine in a preselected web direction;

c) configuring a plurality of labels on the web wherein a first portion of each label overlays a non-adhesive strip and a second portion of each label overlays an adhesive portion;

d) cutting the plurality of labels on the web to form a plurality of cut labels having a rectangular shaped portion;

e) printing the front surface of the plurality of cut labels with text used in food safety labeling systems; and

f) processing the plurality of cut labels into individual rolled strips for use in food safety labeling systems.

55. (New) The adhesive label of claim 54, wherein the bottom edge portion is configured for grasping by a user in order to remove the label from a surface of a container.

56. (New) The adhesive label of claim 54, wherein the face material is selected from a group consisting of paper, polyester, vinyl, polypropylene and foil.

57. (New) The adhesive label of claim 54, wherein the adhesive layer is formed from an adhesive selected from a group consisting of permanent, removable, water-soluble, and cold temperature adhesives.

58. (New) The adhesive label of claim 54, wherein the liner is a silicone-coated sheet of paper adapted to allow the face material and adhesive layer to be easily removed.

59. (New) The adhesive label of claim 54, wherein the text used in food safety labeling systems includes color related to an industry standard color code system used in food safety labeling systems.

60. (New) The adhesive label of claim 59, wherein the color used includes an industry standard color code system selected from a group of colors consisting of blue for Monday, yellow for Tuesday, red for Wednesday, brown for Thursday, green for Friday, orange for Saturday, and black for Sunday.